



Village of Mazomanie Community Visioning Meeting

Wisconsin Heights Middle/High School

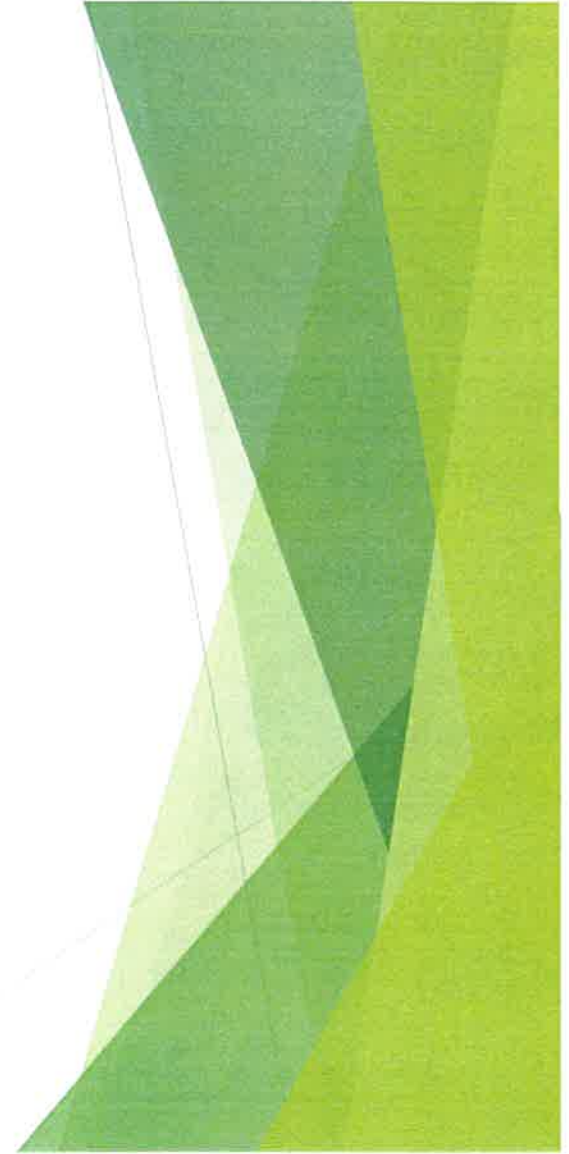
February 26, 2020

Tonight's Program

- Mazo's "Smart Growth" Plan Update
- Opportunities for public participation
- 2009 community vision review
- 2009 plan performance
- 2020 community vision
- Next steps & timeline



Healthy
Communities
Grow!

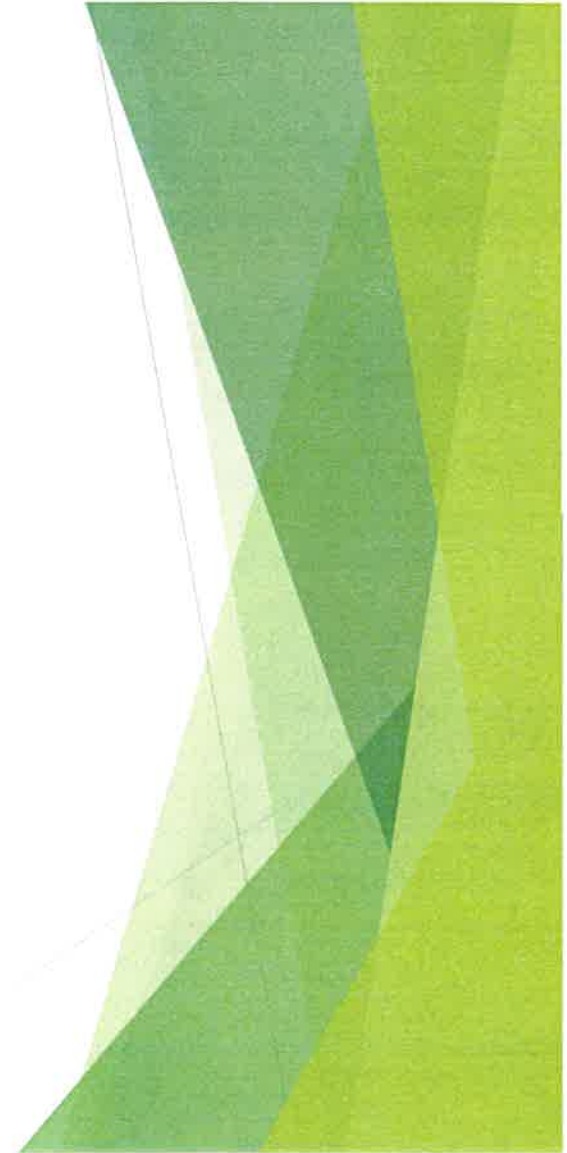


Wisconsin's Comprehensive Planning Law

- Beginning January 1, 2010, changes to zoning, land division and official mapping ordinances must be consistent with an adopted comp plan
- Also known as “Smart Growth” law
- Update plan at least once every 10 years
- Plan Commission, Village Board approve

Nine Elements of Smart Growth Plan

- Issues & Opportunities
- Housing
- Transportation
- Utilities & Community Facilities
- Agricultural, Natural & Cultural Resources
- Economic Development
- Intergovernmental Cooperation
- Land Use
- Implementation

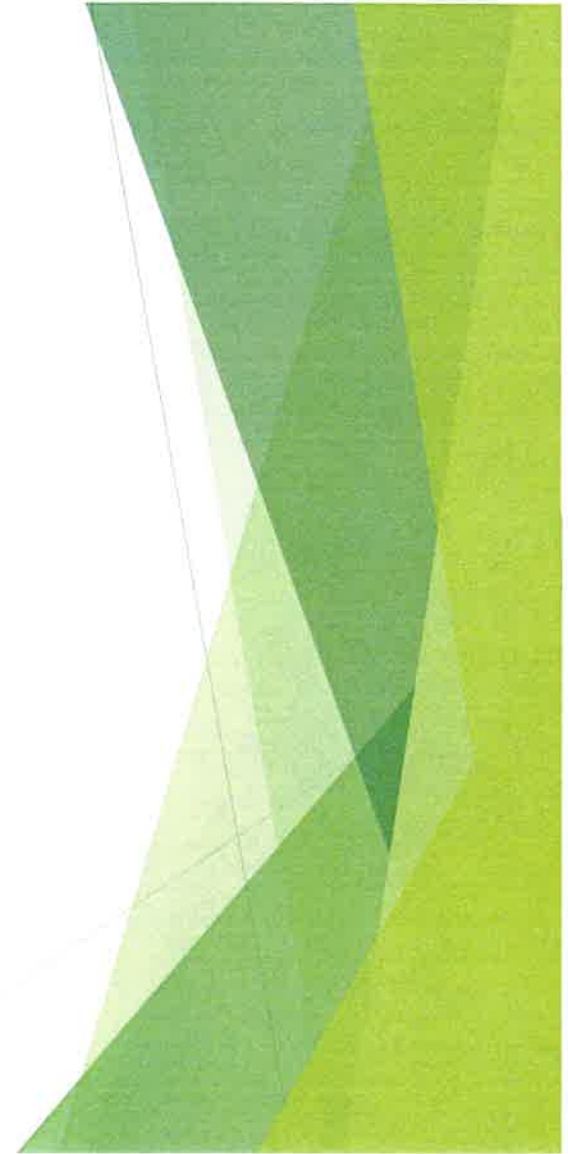


Building Quality of Life



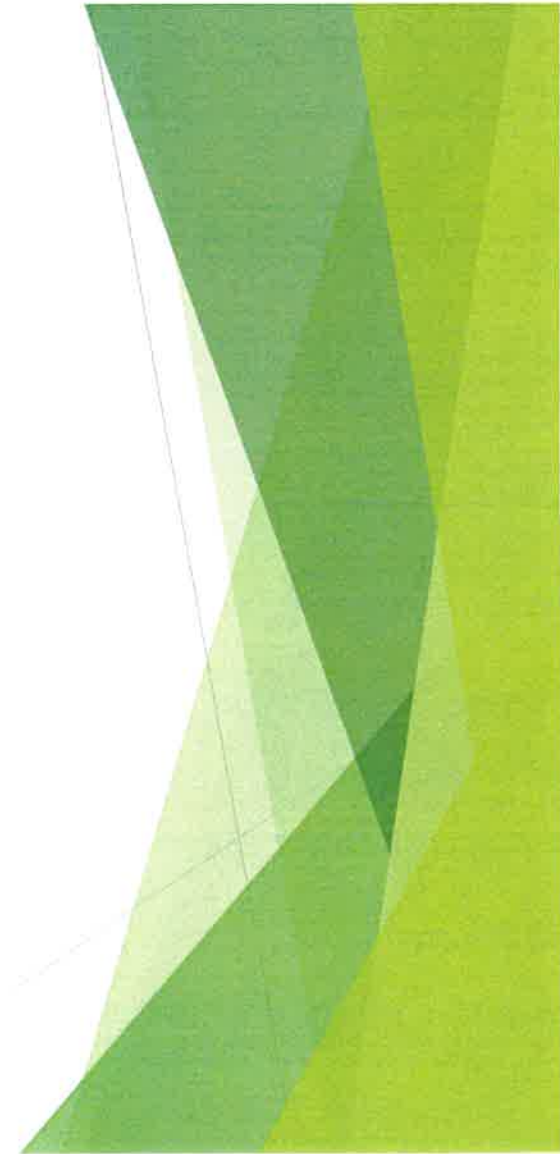
Community Participation Needed!

- Community survey
- Community visioning meeting
- Specific interest focus groups
- Citizen amendments
- Open house
- Plan commission public hearing
- Village board public hearing



2008 Community Survey Results

- Top 3 Reasons to Live in Mazo:
 - Close to family & friends
 - Affordable housing
 - Rural atmosphere
- Most needed: single family housing, affordable housing, senior housing
- Strong support for new commercial/industrial growth in Village



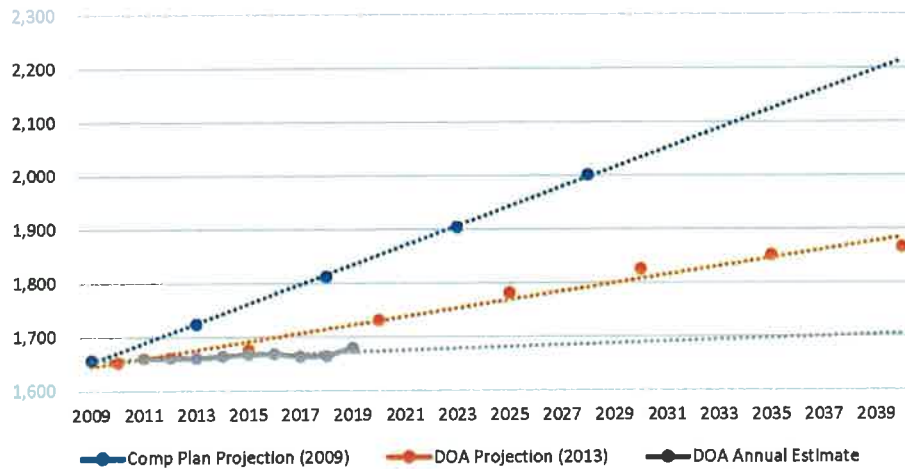
2009 Community Vision for 2030

- Growth in population and jobs
- More housing, both upscale and affordable. Variety of housing alternatives for older and younger people
- Expanded local businesses and services. Downtown business district thriving
- Variety of outdoor recreation opportunities within and adjacent to Village



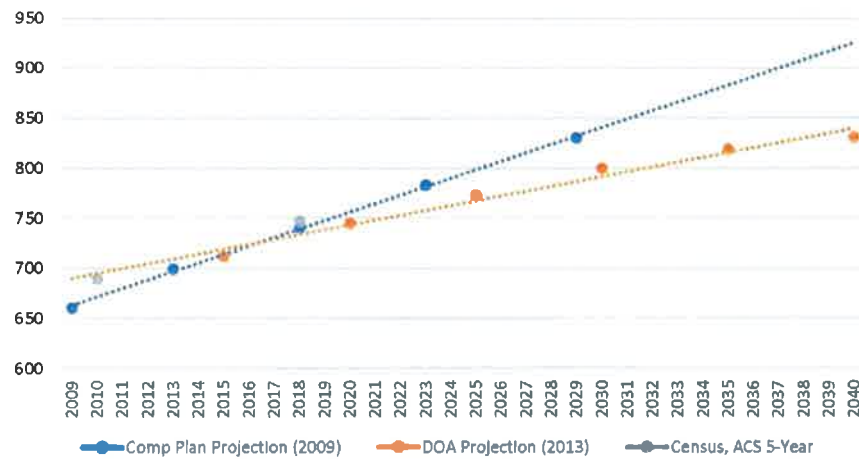
2009 Plan Performance

Comparison of Projections
(Population)



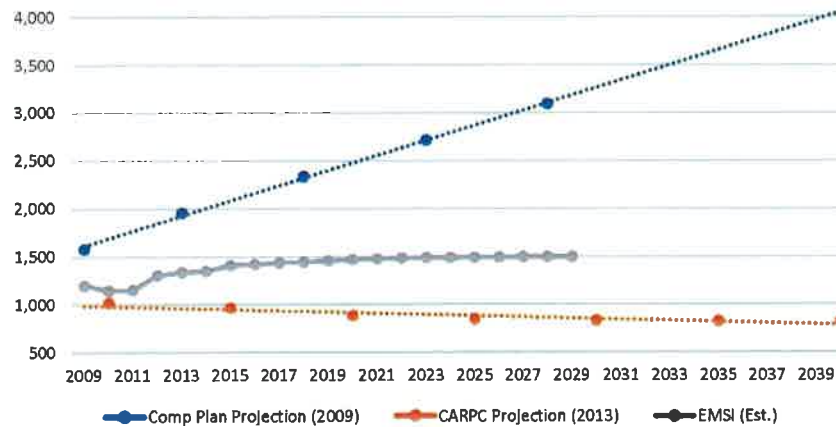
2009 Plan Performance

Comparison of Projections (Households)



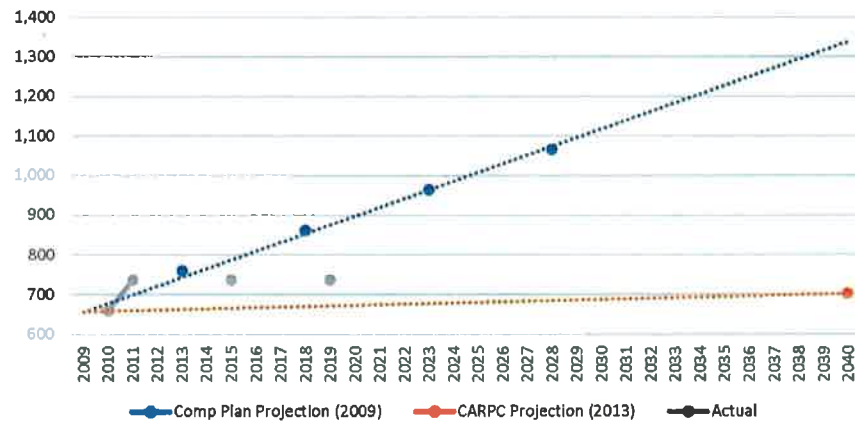
2009 Plan Performance

Comparison of Projections (Employment)



2009 Plan Performance

Comparison of Projections (Land Demand)



Mazo 2020

Economic Positioning Strategy (2016)

The Big Issues

- New employees need 'landing pad' rental housing attractive to young people.
- Downtown “movie set without a movie.” Downtown needs shops and restaurants. Downtown needs more people.
- Mazo's many outdoor rec opportunities need greater emphasis for quality of life







2020 Community Vision

Why Live Here?

Why Work or Grow a Business Here?

What Do You Want Mazo to Look
Like in 10 years?



Next Steps & Timeline

- Community survey return date Friday February 26
- Citizen amendments close March 15
- Specific interest focus groups March 15 - April 15
- Comp Plan Update Open House ~~May 1~~/May 11
(change)
- Plan Commission Public Hearing ~~June 2~~/June 1
(change)
- Village Board Public Hearing June 9
- Village Board Adoption Meeting June 23



Questions?